



How can we make our school more LeadSmart?

S3 - Module 4b

Program delivery

The LeadSmart modules are designed to allow flexibility for teachers and schools to tailor the delivery of the program in a way that best suits their needs. Each set of modules are designed in a way that they can be delivered in sequential order, as individual lessons, or in an arrangement of the school's choosing.

Module overview

In this module students will create and implement a school wide LeadSmart awareness campaign to encourage the use of LeadSmart strategies, identified by the action plan created in the previous module.

Students will work together to create a series of resources to engage their school community including students, teachers, and parents.

Assessment

There are a number of informal assessment opportunities throughout this module including:

- Brainstorm to assess prior knowledge and experiences
- Class discussion
- Student questioning
- Student workbooks
- Observation

Learning intentions

Students will:

- Design resources to support strategies outlined in their Leads mart action plan
- Promote awareness to educate the whole school community about the importance of being LeadSmart
- Reflect on and evaluate the effectiveness of their school awareness campaign

Resources

- Health hub space in your school (we encourage you to book an appropriate area in school for the duration of this module, enabling access to the technology and space required to complete the unit)
- Interactive Whiteboard (IWB)
- LeadSmart resource reflection - Activity sheet
- Devices and materials for the creation of campaign resources
- Supplementary IWB resources

Differentiation

As with all of the LeadSmart Education modules, we encourage you to differentiate the following activities by making any necessary modifications in order to cater for diverse student learning needs.

Note: The suggested duration of the activities found within this module may require adjustment to cater for the needs of your students.

Curriculum links

Stage 3

PDHPE

- **COS3.3** Communicates confidently in a variety of situations
- **SLS3.13** Describes safe practices that are appropriate to a range of situations and environments
- **PHS3.12** Explains the consequences of personal lifestyle choices.

Geography

- **GE3-1** Describes the diverse features and characteristics of places and environments

English

- **EN3-1A** Communicates effectively for a variety of audiences and purposes using increasingly challenging topics, ideas, issues and language forms and features

Cross curriculum priorities

- Sustainability

General capabilities

- Critical and creative thinking
- Ethical understanding
- Literacy

Introduction activity: What do we already know?

10 minutes

1. Seat students in front of the IWB. Ask them to think about a strategy they currently use to protect their health when they go out in the sun (e.g. wear a hat and sunscreen).
2. Ask students to think about where they learned how to protect themselves from the sun, was it at home or at school? Did they see it on TV or on a sign?
3. Display on the IWB the SunSmart advertising campaign. Ask if students recognise it and where they have seen it. Explain that lots of important health messages are delivered to the public using an awareness campaign. Campaigns can be small or big, they are intended to help raise awareness about a particular health issue and educate the public on how to respond.
4. Discuss ways in which awareness campaigns can be delivered, such as:
 - Tv advertisements
 - News stories
 - Printed advertisements (posters)
 - Radio advertisements
 - Announcements
5. Explain that throughout this module the class will work together to create their own school awareness campaign. They will be divided into small groups to create one resource to use in the campaign. Their resource will need to:
 - Promote one goal and strategy outlined in their action plan (from previous module)
 - Help educate students, teachers and/or parents on the importance of being LeadSmart
 - Be fun and engaging
 - Be memorable
 - Feature Lead Ted Jnr as the campaign mascot



Activity 2: What will our awareness campaign look like?

30 minutes

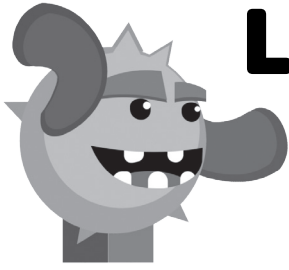
1. Brainstorm different resources the class could create, think about what materials are available for students to use, and the timeline you are working with.
2. Record student ideas on the IWB.
3. Divide students up into groups of 2-3. Assign each group with a goal and accompanying strategy as outlined in their school LeadSmart action plan.
4. Allow time for each group to decide on a resource they would like to create for the awareness campaign.
5. Reinforce that they should select the best resource that will help educate the school community and achieve their assigned goal.
6. Show students the materials and resources available for them to use (devices, posters, felt markers, paint etc.) allowing each group to select the materials they will need.
7. Allocate each group a place in the classroom where they can begin working on designing and creating their resource. It is recommended that they use the LeadSmart Resource Plan activity sheet to record their ideas.
8. Remind any groups who are designing a tv or radio advert that they will need to write out their script to be presented along with their finished resource.
9. When each group is halfway through creating their resource, provide an opportunity for groups to present their resources to the class and gather feedback through peer evaluation. This will encourage students to think about whether their resource meets the requirements established at the beginning of the module.
10. Allow students time to continue creating their resource and encourage them to make any adjustments if needed.

Reflection activity: What did we discover?

10 minutes

1. Once students have completed their resource, invite them to sit in front of the IWB.
2. Ask each group to present their final resource to the class and evaluate if it meets the goal outlined in the action plan using the LeadSmart Resource Evaluation on the IWB.
3. Explain to students that they will act as role models in their school community to help others become more aware of the risk of lead harm, and the strategies they can implement in order to reduce the risk.
4. As a class, develop an awareness campaign timetable to organise when and how each resource will be released to the school community. Think of ideas such as having a LeadSmart awareness day or assembly at your school.





LeadSmart Resource Plan

Group Members:

Identified goal (from action plan):

Your resource idea:

Target area:

Target location:

Target audience:

Next steps: